





# WORK INTEGRATED LEARNING FOR LEADERSHIP

A recent FICCI-KPMG report projects the global talent shortage to reach 85.2 million skilled workers by 2030, costing economies \$8.5 trillion in unrealised revenue. This highlights the growing need for workforce development and opportunity to build. As businesses navigate rapid technological advancements, globalisation, and evolving workforce dynamics, prioritising upskilling is no longer optional - it is essential for both organisations and individuals.

The LinkedIn Workplace Learning Report 2025 highlights that companies with a strong learning culture see 57% higher retention, 23% greater internal mobility, and a robust leadership pipeline. Investing in L&D not only bridges skill gaps but also attracts top talent and drives sustained growth. While upskilling can save 70–90% in hiring costs and boost productivity, many organisations still struggle to identify future-critical skills.

This is where **Work Integrated Learning for Leadership (WILL)** steps in. Our executive education solutions empower organisations to upskill, reskill, and future-proof their workforce with tailored programs that address technological shifts, market disruptions, and economic uncertainties.

WILL is an initiative of GUS Global Services, a subsidiary of Global University Systems (GUS). GUS is an international education group equipping learners with the tools for success, transforming careers, lives and society. It is a global network of 30 higher education institutions offering diverse educational opportunities across multiple disciplines. It serves more than 122,000 learners on campus worldwide and reaches 20 million unique subscribers through its online courses.

## **ACADEMIC PARTNERS**







## **WILL**ADVANTAGES

#### **Discover the Future of Executive Education**

As AI, digital transformation, and leadership demands reshape industries, organizations must act fast to prioritize continuous learning and stay competitive. WILL's executive education solutions empower businesses to build agile, future-ready teams through our Scalable corporate learning solutions.

With expertise spanning Data Science, Finance, Business Analytics, Power, and Oil & Gas, WILL has catalyzed transformation for global enterprises such as Microsoft, GE, Accenture, Deloitte, Larsen & Toubro, Aditya Birla Group, and Godrej.

#### **Our Pedagogy**

Transforming into a skills-based organization may seem overwhelming, but with the right partner, it becomes a strategic advantage. At WILL, we offer:

- ➤ Future-Proof Workforce Addressing the rising demand for AI, digital transformation, and leadership skills.
- Personalized Learning Paths Custom-tailored programs aligned with industry needs and career progression.
- Action-Based Learning Hands-on projects, case studies, and simulations that drive impactful outcomes.
- Experiential Learning Expert-led campus immersion and outdoor activities designed for real-world application.

Future Ready Programs

- Cutting-edge programs for thought leadership
- ▶ Trusted by 100+ corporates for business excellence

Applied Learning

- ROI-driven new-age modular curriculum
- Pedagogy focused on action-based learning

Skills Enhancement Programs

- Hyper-customised for an immersive learning experience
- Designed by faculty from IITs, IIMs, IISc, and Ivy League and industry experts

Transformative Leadership Focus

Mentorship for leadership development

## THE JOURNEY SO FAR



100+
Corporate Clients



20,000+
People Trained



25,000+ Hours of Training Delivered



**50+** Programs



## NETWORK OF CREDIBLE PARTNERS



UPES is a top-ranked, UGC-recognised private university. As per the National Institutional Ranking Framework (NIRF) 2024 by the Ministry of Education, Government of India, UPES has been ranked 46 among universities, with a rank of 28 in Law, 41 in Management, and a rank of 42 in Engineering. The university has also been accredited by NAAC with a grade 'A'. Additionally, 46 faculty members are ranked among the world's top 2% researchers, as per Stanford University's prestigious list.



UPES Online, the digital arm of UPES, offers flexible, industry-focused programs, including UGC-entitled degrees and advanced postgraduate courses. Integrating AI, Data Science, and Cloud Computing, it equips learners with future-ready skills.



Waterloo's professional and executive education arm is partnering with UPES to offer accessible, high-quality upskilling and reskilling opportunities. Ranked Canada's most innovative university (Maclean's 2023), Watspeed is among the top 1% globally (CWUR 2023) and ranks in the top 25 for Computer Science and Information Systems (QS 2023).

## INDUSTRY **COLLABORATIONS**

**NASSCOM®** 







## A **PARTNER,** FROM THE **BEGINNING TO BEYOND**



# **DELIVERED BY**INDUSTRY LEADERS



**Dr. Antarpreet Singh**Director (Academics),
Executive Education,
WILL Education



**Rahul Nainwal**Director, School of Business,
UPES



**Amit Gupta**Global Head Distribution,
Bata



**Debjani Roy**Chief People Officer (Advisory),
Corporate Start-ups



**Prof. Vijaysekhar Chellaboina**Dean, School of Computer
Science, UPES



**Dr. Sanjay Malla**Professor of Practice,
School of Business,



**Priti Kataria**Chief People Officer,
Birlasoft



**Dr. Aanchal Sharma**Assistant Professor,
School of Business,
UPES



Suresh Sharma Lt. General (Retd.)

## **PROGRAM PORTFOLIO**



WILL, in collaboration with UPES ONLINE, offers specialized undergraduate and postgraduate degree programs, along with short-term certifications designed to foster lifelong learning. These programs equip working professionals with the skills to drive future digital transformations.

#### **ONLINE DEGREE PROGRAMS**

#### **MBA**

Oil and Gas Management

Power Management

Infrastructure Management

Logistics and Supply Chain Management

#### **MBA - GENERAL**

Marketing Management

Human Resource Management

**Operations Management** 

Financial Management

**Digital Business** 

**Business Analytics** 

**International Business** 

#### **MCA**

Data Science

Cyber Security & Forensics

Artificial Intelligence & Machine Learning

BBA

**Operations Management** 

Financial Management

Human Resource Management

Marketing Management

#### **BCA**

New Age Technology

Data Analytics

Cloud Computing & Cyber Security

### **ONLINE PG CERTIFICATIONS**

Oil and Gas Managment

Power Management

Renewable Energy

Logistics & Supply Chain Management

**Industrial Safety** 

Data Science

International Business

**Project Management** 

Marketing Management

Financial Management

**Business Analytics** 

Human Resource Management

#### **LEADERSHIP DEVELOPMENT PROGRAMS**



Women Leadership Program



Executive Program in Leadership and Management



First Time Managers Program

#### **MANAGEMENT DEVELOPMENT PROGRAMS**

The Management Development Programs (MDPs) are meticulously designed in collaboration with UPES, a university with over two decades of academic excellence across diverse disciplines, including Engineering, Management, Law, Design, Health Sciences, Liberal Arts, and Media.

Our corporate learning programs are hyper-customised to enhance executives' strategic thinking and management skills through a holistic learning approach. Organisations can tailor these programs to their specific needs and schedules, allowing teams to upskill seamlessly without disrupting productivity.

- Product Management in the Age of Al
- Digital Transformation 5.0
- AI-led HRM Transformation
- Enlightened Leadership- Values, Traits and Essence
- Innovation and Change Management



#### **EXECUTIVE PROGRAMS**

- Digital Transformation
- Al & Business Strategy

#### **PROFESSIONAL PROGRAMS**

- Secure Coding
- Operationalising Gen Al: Executive Insights and Applications



## PARTNERED WITH 100+ INDUSTRY LEADERS

















































































and more...

# PROGRAMS DELIVERED SUCCESSFULLY

ADVANCE CERTIFICATION
PROGRAM IN
RENEWABLE ENERGY







CERTIFIED PETROLEUM

MANAGER PROGRAM











LPG TECHNO PROGRAM



DEGREE PROGRAMS



SCADA TRAINING PROGRAM



and more...

